

Product Spotlight Promote your products

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Editorial Calendar

JANUARY AD CLOSE • 12/6/23 AD DUE • 12/11/23 PRODUCT SPOTLIGHT BARIATRICS Walkers, beds, wheelchairs, cushions, patient lifts, lift chairs & other related bariatric products.	FEBRUARY AD CLOSE • 1/8/24 AD DUE • 1/11/24 PRODUCT SPOTLIGHT COMPLEX REHAB Power & manual wheelchairs, seat evaluation systems, standing wheelchairs, seating & positioning systems, seat/back cushions, drive controls, accessories & other rehab products. SPECIAL FEATURE MEDTRADE Pre-show issue	MARCH AD CLOSE • 2/6/24 AD DUE • 2/9/24 PRODUCT SPOTLIGHT HOME MEDICAL SUPPLIES Glucose monitors, continuous glucose monitors (CGMs), diabetic strips, lancets, patient apps, wound care, incontinence & other related products. BONUS DISTRIBUTION MEDTRADE March 26 - 28 Dallas, TX	APRIL AD CLOSE • 3/5/24 AD DUE • 3/8/24 PRODUCT SPOTLIGHT RESPIRATORY Ventilators, stationary & portable oxygen concentrators, pulse oximeters, patient apps & other related respiratory therapy products.
MAY AD CLOSE • 4/8/24 AD DUE • 4/11/24 PRODUCT SPOTLIGHT BUSINESS SYSTEMS Business management, billing, documentation, compliance, patient co-pay collections & other related system products.	JUNE AD CLOSE • 5/6/24 AD DUE • 5/9/24 PRODUCT SPOTLIGHT PEDIATRICS DME, complex rehab/mobility, oxygen, nebulizers, soft goods/disposables & other pediatric related products. BONUS DISTRIBUTION HEARTLAND June 10 - 12 Waterloo, IA	JULY AD CLOSE • 6/5/24 AD DUE • 6/10/24 PRODUCT SPOTLIGHT MOBILITY Power & manual wheelchairs, scooters, vehicle & stair lifts, seat/back cushions, batteries, ramps, accessories & other related products. DIGITAL EDITION ONLY	AUGUST AD CLOSE • 7/8/24 AD DUE • 7/11/24 PRODUCT SPOTLIGHT SLEEP THERAPY CPAP masks, machines & supplies, apnea monitors, home sleep tests, patient apps & other related products/services.
SEPTEMBER AD CLOSE • 8/6/24 AD DUE • 8/11/24 PRODUCT SPOTLIGHT HOME ACCESS & SAFETY Ramps, lift chairs, beds, patient lifts, aids to daily living (ADLs), commodes, bath & transfer benches, elevated toilet seats, grab bars, tubs, PERS devices & other related products.	OCTOBER AD CLOSE • 9/6/24 AD DUE • 9/11/24 PRODUCT SPOTLIGHT WOMEN'S HEALTH Breast pumps & supplies, monitors, skin & body care, belly bands, nutritional, wigs, breast forms, bras, head wraps & other related women's health products. BONUS DISTRIBUTION HME NEWS BUSINESS SUMMIT October 2024	NOVEMBER AD CLOSE • 10/7/24 AD DUE • 10/10/24 PRODUCT SPOTLIGHT ORTHOTICS & PROSTHETICS Off-the-shelf orthotics, compression garments, supports (back, abdominal & cervical), therapeutic shoes, sports medicine & other related products.	DECEMBER AD CLOSE • 11/6/24 AD DUE • 11/11/24 PRODUCT SPOTLIGHT OUTSOURCED BUSINESS SOLUTIONS Third-party services i.e., fulfillment, repair, back-office & other related outsourcing solutions. SPECIAL FEATURE HME State of the Industry Report DIGITAL EDITION ONLY