

Editorial Calendar

CALENDAR

Issue	Special Features	Business Development	Product Spotlight	Bonus Distribution	Deadlines*
JANUARY		Oxygen Therapy	Stationary Concentrators, Portable Oxygen Concentrators, Conservers, Regulators, Tubing, Racks, Pulse Oximeters, Other		Ad Close: Dec 6 Materials Due: Dec 9
FEBRUARY	Ad Feedback Study/Medtrade Spring Pre-Show Issue	Complex Rehab	Power Wheelchairs, Manual Wheelchairs, Standing Wheelchairs, Seating Systems, Positioning Systems, Seat/Back Cushions, Drive Controls, Accessories	International Seating Symposium	Ad Close: Jan 9 Materials Due: Jan 12
MARCH	Medtrade Spring Show Issue	Bariatrics	Bariatric Walkers, Beds, Wheelchairs, Cushions, Patient Lifts, Lift Chairs, Other	Medtrade Spring	Ad Close: Feb 6 Materials Due: Feb 9
APRIL		Orthotics/Prosthetics, Soft Goods	Off-the-Shelf Orthotics, Breast Forms, Compression Garments, Back/Abdominal Supports, Cervical Supports, Bandages, Splints, Sports Medicine, Other	Home Health Technology Summit	Ad Close: Mar 7 Materials Due: Mar 10
MAY		Billing Systems/Services	Billing, Documentation, Compliance, Fulfillment, Patient Copy Collections, Other	AAHomecare Washington Legislative Conference	Ad Close: Apr 6 Materials Due: Apr 11
JUNE		Sleep Therapy	CPAPs/CPAP Masks, Apnea Monitors, Hoses, Humidification, Home Sleep Testing	Heartland Conference	Ad Close: May 8 Materials Due: May 11
JULY		Wheelchairs/Scooters	Power Wheelchairs, Manual Wheelchairs, Scooters, Vehicle Lifts, Stair Lifts, Seat/Back Cushions, Batteries, Ramps, Baskets, Accessories		Ad Close: Jun 6 Materials Due: Jun 9
AUGUST		Home Health Technology	Medical Alert Devices, Remote Monitoring, Disease State Management		Ad Close: Jul 7 Materials Due: Jul 11
SEPTEMBER		Pediatrics	Pediatric DME, Rehab/Mobility, Oxygen, Nebulizers, Soft Goods/Disposables, Nutritionals, Other	HME News Business Summit	Ad Close: Aug 7 Materials Due: Aug 10
OCTOBER	Medtrade Pre-Show Issue	Home Accessibility & Safety	Ramps, Lift Chairs, Beds, Patient Lifts, Aids To Daily Living (ADLs), Commodes, Bath Benches, Transfer Benches, Elevated Toilet Seats, Grab Bars, Tubs		Ad Close: Sep 6 Materials Due: Sep 8
NOVEMBER	Medtrade Show Issue	Diabetes	Glucose Monitors, Strips, Lancets, Therapeutic Shoes	Medtrade	Ad Close: Oct 2 Materials Due: Oct 5
DECEMBER	State of the Industry Special Report	Wound Care	Wound Care/NPWT, Incontinence/Skin Care, Pressure Mattresses/Beds		Ad Close: Nov 6 Materials Due: Nov 9

*Subject to change.