

Editorial Calendar

Issue	Special Features	Business Development	Product Spotlight	Bonus Distribution	Ad Close	Mats Due
JAN.		Respiratory Therapy	Ventilators, Stationary Concentrators, Portable Oxygen Concentrators, Pulse Oximeters, Other		Dec. 8	Dec. 11
FEB.		Bariatrics	Bariatric Walkers, Beds, Wheelchairs, Cushions, Patient Lifts, Lift Chairs, Other		Jan. 7	Jan. 12
MAR.		Complex Rehab	Power Wheelchairs, Manual Wheelchairs, Standing Wheelchairs, Seating Systems, Positioning Systems, Seat/Back Cushions, Drive Controls, Accessories		Feb. 5	Feb. 10
APR.		Diabetes	Glucose Monitors, CGMs, Strips, Lancets, Therapeutic Shoes		Mar. 5	Mar. 10
MAY		Billing Systems/ Services	Billing, Documentation, Compliance, Fulfillment, Patient Copay Collections, Other	AA Homecare, Washington Legislative Conference	Apr. 6	Apr. 9
JUNE	Medtrade West Pre-Show Issue	Sleep Therapy	CPAPs/CPAP Masks, Apnea Monitors, Hoses, Home Sleep Testing	SLEEP, Heartland Conference	May 7	May 12
JULY	Medtrade West Show Issue	Wheelchairs/ Scooters	Power Wheelchairs, Manual Wheelchairs, Scooters, Vehicle Lifts, Stair Lifts, Seat/Back Cushions, Batteries, Ramps, Baskets, Accessories	Medtrade West	Jun. 7	Jun. 10
AUG.		CBD	Tinctures, Topicals, Oils, Edibles/Capsules, Sprays, Other		Jul. 6	Jul. 9
SEPT.	Medtrade East Pre-Show Issue	Mom and Baby	Breast Pumps and Supplies, Monitors, Skin and Body Care, Belly Bands, Other	HME News Business Summit	Aug. 9	Aug. 12
OCT.	Medtrade East Show Issue	Home Accessibility & Safety	Ramps, Lift Chairs, Beds, Patient Lifts, Aids To Daily Living (ADLs), Commodes, Bath Benches, Transfer Benches, Elevated Toilet Seats, Grab Bars, Tubs, PERS devices	Medtrade, International Seating Symposium	Sept. 7	Sept. 10
NOV.		Orthotics/ Prosthetics, Soft Goods	Off-the-Shelf Orthotics, Breast Forms, Compression Garments, Back/Abdominal Supports, Cervical Supports, Bandages, Splints, Sports Medicine, Other		Oct. 6	Oct. 11
DEC.	State of the Industry Special Report	Retail	Cash-based products		Nov. 9	Nov. 12